

## 2021 Manitoba Young Farmers Conference: Speakers



### **Chris Beaudry**

#### ***5 questions to better understanding my mental health***

Chris Beaudry will share his story as former coach of the Humboldt Broncos and what he has learned about grief, healing, mental health since the April 2018 collision. He will share how thought patterns impact our wellbeing and how meeting grief with compassion has impacted his own journey.



### **Phil Veldhuis**

#### ***Sometimes More is More: Adding value to farm products***

Phil Veldhuis will be sharing his knowledge on how to do less with more, what you can do for your consumer to remain competitive, economies of scale, funding and tech transfer.

### **Terry and Gavin Betker**

#### ***Succeeding in a High Risk, Low Margin Industry***

Terry and Gavin Betker will focus on sharing strategies farmers can use to exist and thrive as humans in the agriculture industry with the unique and high risks that are present. This will include how farmers can function in a high debt/low margin environment and novel ways to use existing capital to access additional capital.





## **Rob Saik**

### ***How AGvisorPRO can help you access the expertise your farm needs***

Rob Saik will provide the background story about how AGvisorPRO originated, share what this service offers farmers, and explain how AGvisorPRO could support farmers in generating more profit from their farming operations.



## **Wilco Van Meijl**

### ***Measuring Efficiency with Financial Ratios***

Wilco Van Meijl will be presenting on the top financial ratios you can use to assess your farm's efficiency, and strategies to improve those ratios over time.



## **Arron Nerbas**

### ***Doing More With Less***

Arron Nerbas's presentation will focus on the short and long term efficiencies found in a multi-generational cattle ranch including pasture management for maximum forage production and employing cattle as both labour and machinery.



## **Lawrence Warwaruk**

### ***The history of Farmery Estate Brewery***

Lawrence will share the history of Farmery Estate Brewery including their farming roots, how their early forays into business set the course for Farmery Brewery to emerge, what they have learned in the beer making business, and how they remain connected to farming with their barley and hop yards.



## **Barb Stefanyshyn-Cote**

### ***Switching gears - from producing to processing***

Barb Stefanyshyn-Cote will describe how Black Fox Farm and Distillery originated, including their decision to downsize the farm to focus on adding value through the distilling process and the success they have found as a result.



## **Special Video Appearance By:**

### **Social Media Persona: Quick Dick McDick**

"I'm passionate about agriculture because it, like every other industry, depends on all of us doing our part and working together to keep not just Canada, but the world fed."