

2023 ANNUAL MEETING

PROGRAM



KAP[®]

KEYSTONE
AGRICULTURAL
PRODUCERS
of Manitoba

Delta Hotel | Winnipeg | January 24TH & 25TH

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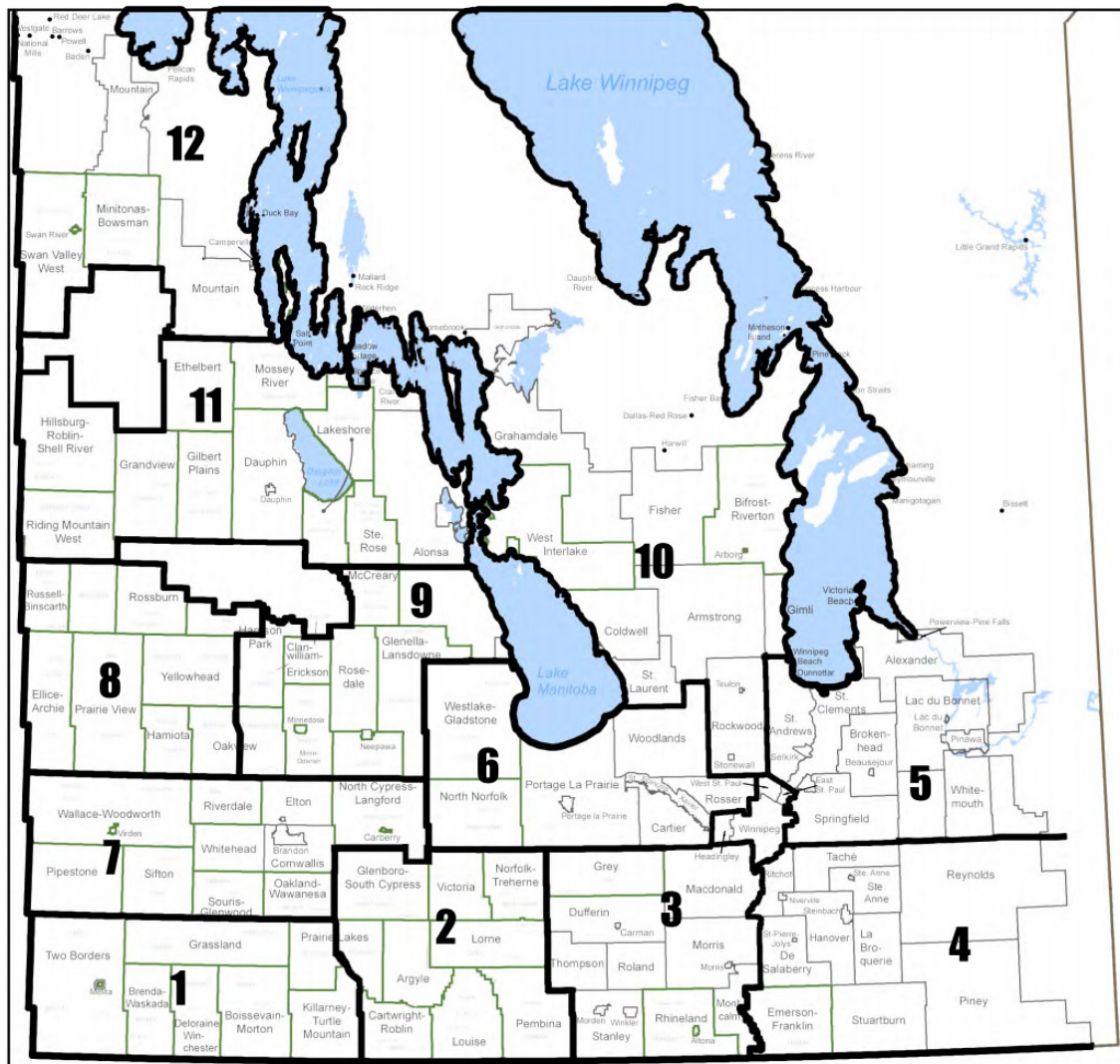
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District Map



Meeting Agenda

Agenda

Day 1 - Tuesday, January 24, 2023

9:00 AM	Call to Order	Bill Campbell, KAP President
9:05 AM	Opening remarks	Jeff Barnes
9:10 AM	Approval of agenda and minutes	
9:15 AM	Greetings from Farm Credit Canada	Shannon Weatherall – Senior Vice-President, Prairie Operations
9:20 AM	Greetings from the Government of Manitoba	Honourable Derek Johnson, Minister of Agriculture
9:25 AM	Greetings from the Government of Canada	Hon. Marie-Claude Bibeau, Minister of Agriculture and Agri-Food
9:30	Greetings from the Canadian Federation of Agriculture	Todd Lewis, 2 nd Vice-President
9:35 AM	President's address	Bill Campbell, KAP President
9:45 AM	Financial Report	MNP
9:55 AM	Election of President	
10:15 AM	General Manager update	Brenna Mahoney, KAP General Manager
10:30 AM	Break	

Meeting Agenda

10:45 AM	<p>Panel</p> <p><u>Public Trust: Agriculture matters to everyone</u></p> <p>Whether you live in an urban or rural community, agriculture matters because it is all around us. 1 in 8 Canadians work in agriculture, whether they be on-farm or supporting the industry, with such a large impact on the nutrition and health of Canadians. When we see grocery prices continuing to rise, it is important for consumers to understand why agriculture matters and the impact of increased costs on Canadian farmers. By telling a full plate story, panelists will discuss how agriculture has the solutions to meet our food security goals at home and abroad, while working collaboratively on reducing our environmental and climate impact.</p> <p><i>Panelists:</i></p> <ul style="list-style-type: none"> ▪ <i>John Jamieson – President & CEO, Canadian Centre for Food Integrity</i> ▪ <i>Curtis McRae – President, G&G Farms Ltd. & Farmer</i> ▪ <i>Donalee Jones – Senior Producer, Great Tastes of Manitoba & Farmer</i> <p><i>Moderator:</i></p> <p><i>Brenna Mahoney – General Manager, Keystone Agricultural Producers</i></p>	
11:45 AM	<p>Presentation</p> <p><u>Manitoba Farmer Wellness Program: Without the farmer, there is no farm</u></p> <p>Farming has this ability to throw challenges at us that are often tough to overcome. And when one stressor leads to another, life and work can become chaotic. To a degree we thrive in chaos, but it does take its toll. Then as the body and mind become weary, our behaviours have a tendency to change. As a result, the chaos of a busy life manifests itself in our personal and business lives. Hear how the Manitoba Farmer Wellness Program can help you in dealing with these issues.</p> <p><i>Presented by:</i></p> <ul style="list-style-type: none"> ▪ <i>Gerry Friesen – Co-Founder, Manitoba Farmer Wellness Program & “The Recovering Farmer”</i> ▪ <i>Dr. Briana Hagen – CEO & Lead Scientist, Canadian Centre for Agricultural Wellbeing</i> ▪ <i>Roberta Galbraith – Founding Board Member, Manitoba Farmer Wellness Program & Farmer</i> 	
12:15 AM	Second call for nominations & Election of Vice-Presidents	
12:30 PM	Lunch Break	

Meeting Agenda

1:15 PM	After Lunch remarks	Jeff Barnes
1:30 PM	<p>Panel</p> <p><u>Manitoba farm programs – what you need to know for 2023 and beyond</u></p> <p>As farmers, you are always looking for ways to improve productivity and make the most out of your land. When looking for programs to incentivize best management practices and other improvements you can make, sometimes it is not always clear where to start. Whether it be new products and technology or different methods to improve what you are already doing, this panel discussion will focus on where to go and the tools that are available for farmers looking to increase productivity, how to access them, and what that means for your operation.</p> <p><i>Panelists:</i></p> <ul style="list-style-type: none"> ▪ <i>Dr. Mario Tenuta – Senior Industrial Research Chair in 4R Nutrient Stewardship & Professor of Applied Soil Ecology, University of Manitoba</i> ▪ <i>Jared Munro – Chief Executive Officer, Manitoba Agricultural Services Corporation</i> ▪ <i>Wayne Rempel – CEO, Kroeker Farms</i> <p><i>Moderator:</i></p> <p><i>Lynda Nicol – Executive Director, Manitoba Association of Watersheds</i></p>	
2:45 PM	Break	
3:00 PM	Resolutions	George Graham
4:00 PM	<p>Member Benefits Overview</p> <p>Did you know that you can save more on hotels for your weekend getaway than it costs to be a KAP member? Or how about on getting outfitted for some new clothing at Mark’s? KAP members enjoy discounts and preferred rates on everything from clothing and tools to vehicles and insurance. Hear from KAP’s member benefits partners to learn more about the access you can have to special discounted rates on so many different products and services through your KAP membership!</p> <p><i>Presented by Co-Operators, HUB International, and featuring George Graham</i></p>	
4:30 PM	CFA – Building a resilient future for Canadian agriculture	Todd Lewis, 2 nd Vice-President
4:45 PM	Spirits Canada presents cocktail hour	Jan Westcott, President & CEO, Spirits Canada
5:00 PM	Cocktail Hour	

Day 2 - Wednesday, January 25, 2023

8:00 AM	Welcome Address	Jeff Barnes
8:15 AM	<p>Panel</p> <p><u>Environmental Stewardship – Doing the right thing</u></p> <p>Farmers are the stewards of the land, but in an ever-changing environment you may sometimes feel like your efforts are not being recognized, or like you are on your own without any support to make changes and improvements on your farm. This panel blends on-farm, applied science, and industry perspectives to focus on the things you need to know as a farmer about efforts being made to promote what you do, tools that are available to enhance your stewardship, and ways to measure your performance so you can continue making constant improvements.</p> <p><i>Panelists:</i></p> <ul style="list-style-type: none"> ▪ <i>Cori Crawford – Manager, Sustainability and Performance, Cleanfarms</i> ▪ <i>Neil Dobson – Vice-President, Business Development, Carbon RX</i> ▪ <i>John Heard – Soil Fertility Extension Specialist, Manitoba Agriculture</i> ▪ <i>Laura Grzenda – Land Management Specialist, Manitoba Agriculture & Farmer</i> <p><i>Moderator:</i></p> <p><i>Karli Reimer – National Communications Lead, Sustainability & Agriculture, Ducks Unlimited Canada</i></p>	
9:15 AM	<p>Presentation</p> <p><u>Canada as a global sustainability leader</u></p> <p>Around the globe, farmers and the agri-food systems they are part of are facing immense pressure to become more sustainable. Here in Canada, an unprecedented private-public coalition of some 113 partners is developing the country’s first agri-food sustainability index. The National Index on Agri-Food Performance aims to show the sector’s progress to mitigate greenhouse gas (GHG) emissions, and other sustainability-related priorities. What is the benefit of credibly backing up Canada’s trusted food brand? David McInnes will highlight how the index could offer the sector a marketplace advantage by increasing confidence in the actions being taken in Canada to advance sustainability.</p> <p><i>Presented by:</i></p> <p><i>David McInnes – Coordinator, National Index on Agri-Food Performance</i></p>	
10:00 AM	Coffee Break	

10:15 AM	Resolutions continued	Neil Van Overloop, George Graham
11:20 AM	Update from Ag in the Classroom	Katharine Cherewyk, Executive Director
11:45 AM	Update from CAHRC – Canadian Agricultural Human Resource Council	Jennifer Wright, Executive Director
12:00 PM	<p>Panel</p> <p><u>Navigating market needs through sustainable growing practices</u></p> <p>With growing demand from consumers in markets across the globe to understand where their food comes from, downward pressure is being put on farmers to respond to this shift in the marketplace. The value chain as a whole – farmers, processors, and retailers – must take on this work because of the significant market implications if there is no leadership into the future. Canada can only remain a leader in supplying consistent, safe, and high-quality food in global markets if we keep up with changing market needs. Alanna Koch and Hon. Ted Menzies will provide their expert insights on how farmers can navigate these market needs through adopting sustainable growing practices, and how the agricultural sector together must be taking a leadership role to respond and promote these practices and efforts at continuous improvement.</p> <p><i>Panelists:</i></p> <ul style="list-style-type: none"> ▪ <i>Hon. Ted Menzies, P.C. – Former Minister of State (Finance) & Farmer</i> ▪ <i>Alanna Koch – Board Chair, Global Institute for Food Security & Farmer</i> ▪ <i>Fred Grieg - Vice-Chair</i> <p><i>Moderator:</i></p> <ul style="list-style-type: none"> ▪ <i>Brenna Mahoney – General Manager, Keystone Agricultural Producers</i> 	
1:00 PM	KAP annual meeting concluding remarks	Jeff Barnes
1:15 PM	KAP Commodity group director election	Commodity group delegates only

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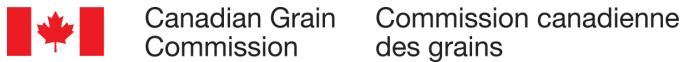
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\$ 1,000



\$ 500



President's Message



Bill Campbell

KAP President

I sit here writing my final message as President of KAP with many thoughts in my head. There's one, however, that keeps coming up. What are some of the big challenges that we have to face right now as farmers that we can expect will only intensify in the years to come?

The burning issues that come to mind are around sustainability and environmental stewardship by producers, specifically how policy is being set by government, the public discourse we hear in society, and how this all affects public trust of our sector.

These are areas of concern in agriculture that I truly believe are at the forefront right now. While these issues do exist and are a focus, we must ensure the economic viability of production and maintaining our food security commitments in Canada and around the globe. Our team at KAP has been working with our farmer members and partner organizations to advance priorities and solutions that address these challenges. Where do we go next?

As farmers, we strive to ensure the sustainability of the lands that we work and harvest. Our farms are our livelihoods, and without the continued prosperity of the crops and products we produce, we could not continue to earn a living and generate the billions in economic activity that agriculture produces here in Manitoba.

Agriculture is an industry focused on science-based technology and practices. This is something that we see isn't always understood in conversations we have with those who aren't as connected to the farm as we are.

Every day, farmers are practicing more and more sustainable methods, like 4R nutrient stewardship and the practices that it encourages. The number of farmers utilizing these practices, like variable rate application and regular soil testing, continues to grow every year. In 2021, 54% of canola growers in Western Canada indicated they are following the basic 4Rs (an increase of 10% from 2020). 34% of western Canadian wheat growers are soil sampling for nitrogen annually.

Are we perfect? No. But has there been progress? Absolutely. There's certainly more to do but organizations like ours are ready to do the work necessary to support farmers as they adopt a higher use of sustainable practices, and advocate with decision-makers to ensure they are aware of the work being done.

Agriculture has the answer to many challenges we face with the environment and climate and are working toward reducing emissions while maintaining and growing our production output. Farmers and others in our sector need the opportunity from government and other decision makers to provide

President's Message

input and be involved in the decision-making process as we tackle the challenges we face with environment and our climate. We are here to work with government and industry on advancing our common interests, not pitting each other against one another.

As I sign off of my final meeting as President, I want to thank everyone for the opportunity to serve Manitoba producers and be their voice and to leave you with some thoughts. KAP is positioned to deliver on advocacy, regulatory modernization, and policy priorities in an ever-changing world. We cannot do it alone; we need you, our grassroots members, to stay involved and have your voice is heard to ensure farmers maintain a seat at the table with decision-makers. As Jack Welch, former Chairman and CEO of General Electric, said: "Control your own destiny, or someone else will."

It has been an honour to lead Manitoba's farmers and commodity group members through these very challenging times. You are the driving force behind everything that KAP does. We are all in this together and in that spirit, we are ready to take on 2023.

Best wishes for a great meeting.

Bill Campbell

President, Keystone Agricultural Producers



Resolution Procedures

Resolutions Procedures

- Only the 'Resolved' portion of resolution will be read.
- The Resolutions Committee may redraft and/or consolidate resolutions received to enhance their understandability and facilitate consideration at the annual meeting. To facilitate this process, the Committee shall meet prior to and during the annual meeting as resolutions are received.
- Delegates are entitled to move, second, and vote on resolutions.
- All delegates moving and/or speaking to resolutions will identify themselves to the Chair.
- Only the mover is asked to speak to the motion.
- The remarks of speakers to resolutions will be limited to 5 minutes.
- The Chair will read the motion before voting occurs if the motion has been amended.
- Resolutions may not necessarily be dealt with in order of listing; i.e., certain resolutions may be brought forward to be considered at the time topics to which they relate are under discussion.
- Members of the Resolutions Committee will be allowed to move to the floor to speak to resolutions.
- The deadline for late resolutions is 12:00 noon the 1st day of the annual meeting.
- After the deadline, resolutions will be considered only if agreed to by the meeting. A motion must be made to bring late resolutions to the floor.
- Resolutions received by the KAP office 6 working days prior to the AGM are included in the program. Resolutions received at the meeting will be on a PowerPoint presentation, showing original resolution and any amendments.
- Privileges of the floor will be extended to visitors to the meeting.

Sunsetting Resolutions

- Resolutions will sunset after a period of 5 years.
- All resolutions from 2018 will be sunseting at the 2023 AGM unless reaffirmed by a district or commodity association.



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1. Statistics Canada and Acreage Reports – District 6
2. Federal Carbon Tax – District 8
3. Bill C-21 – District 8
4. Crop Insurance Coverage for Fruit – Prairie Fruit Growers Association (Reaffirm
5. Farm Family Succession – District 4
6. Energy Options – District 4
7. Manitoba Public Insurance – District 4
8. Investment in Practical and Useable Net Zero BMPs – District 1



January 2023 Annual Meeting Resolutions

1. Statistics Canada and Acreage Reports – District 6

Whereas Statistics Canada often surveys farmers during the busy seeding and harvesting periods; and,

Whereas if producers do not respond to the Statistics Canada survey request, they may receive further follow up phone calls during this busy season; and,

Whereas producers who have MASC crop insurance file annual seeded and harvested acreage reports; now, therefore be it

Resolved, that KAP research whether there exists the option for MASC to share producer information with Statistics Canada that would reduce the data collection burden on the relevant parties involved.

Moved by: Carried ()

Defeated ()

Seconded by: Other:

2. Federal Carbon Tax – District 8

Whereas the Supreme Court of Canada has determined the federal carbon pricing law is constitutional; and,

Whereas the carbon tax may not be clearly shown on all receipts and invoices involving petroleum products such as gasoline, diesel, oil, propane and natural gas; now, therefore be it

Resolved, that KAP lobby the Government of Canada to make the carbon tax visible on all receipts and invoices involving petroleum products.

Moved by: Carried ()

Defeated ()

Seconded by: Other:

January 2023 Annual Meeting Resolutions

3. Bill C-21 – District 8

Whereas Bill C-21 was amended in committee that would increase the number of firearms deemed prohibited; and,

Whereas the proposed amendments would prohibit certain rifles and shotguns that are currently owned by Manitoba producers for hunting and pest control purposes; now, therefore be it

Resolved, that KAP work with relevant stakeholders to ensure that Bill C-21 does not negatively impact a producer's ability to access and possess certain rifles and shotguns.

Moved by: Carried ()

Defeated ()

Seconded by: Other:

Late Resolutions

4. Crop Insurance Coverage for Fruit – Prairie Fruit Growers Association (*Reaffirm*)

Whereas the only fruit insurance coverage currently available in Manitoba is for Strawberry Establishment or Saskatoon Establishment; and,

Whereas no fruit crop insurance currently exists for fruit crops past the establishment year(s), particularly for late spring frost or other natural perils; and,

Whereas fruit growers would like to expand their operations and contribute more to the agricultural economy of Manitoba, but are hampered by the higher risk associated with growing fruit without adequate crop insurance coverage and, in turn, by the inability of lenders to provide operating capital to fruit growers; now, therefore, be it

Resolved, that KAP lobby the Manitoba Agricultural Services Corporation to work with Manitoba Agriculture and the Prairie Fruit Growers Association to establish an affordable insurance program that covers an appropriate range of natural perils to Strawberry and Saskatoon crops; and be it further

Resolved, that KAP lobby the Manitoba Agricultural Services Corporation to work with Manitoba Agriculture and the Prairie Fruit Growers Association to collect sufficient data to develop insurance programs for other fruit crops in Manitoba.

Moved by: Carried ()

Defeated ()

Seconded by: Other:

January 2023 Annual Meeting Resolutions

5. Farm Family Succession – District 4

Whereas government has provided support for agriculture in Manitoba for many years; and,

Whereas families understand the value in passing their business on to the next generation of operators; and,

Whereas deeming land values for taxation may place a considerable tax burden on the succession of intergenerational family farms; and,

Whereas farmers intending to sell their land may be subject to taxation; now, therefore be it

Resolved, that KAP lobby the Government of Canada to eliminate the policy of ‘deeming fair market value’ for non-arm’s length family farm succession transactions; and be it further

Resolved, that KAP lobby the Government of Canada to expand current family farm succession provisions that would include other kin relations where a family farm working relationship can be proven; and be it further

Resolved, that KAP lobby the Government of Canada to ensure the capital gains exemption be intended for retiring or succeeding family farms.

Moved by: Carried ()

Defeated ()

Seconded by: Other:

6. Energy Options – District 4

Whereas current renewable energy options may be unfeasible for producers; and,

Whereas producers incur additional costs to link to natural gas lines in rural Manitoba; and,

Whereas biofuels such as corn stover, corn cobs or straw do not replace organic matter back into the soil and needs to be replaced with other fertilizer; and,

Whereas there exist misconceptions about the feasibility and scalability of implementing renewable energy on farms; now, therefor be it

Resolved, that KAP make the public and the Government of Manitoba and the Government of Canada aware that Manitoba producers will not have enough energy options to meet future needs by relying on biofuels and current government policies.

Moved by: Carried ()

Defeated ()

Seconded by: Other:

January 2023 Annual Meeting Resolutions

7. Manitoba Public Insurance – District 4

Whereas MPI requires all autobody shops to adhere to specific standards to repair all makes and models of autos; and,

Whereas many rural autobody shops never see some of these vehicles; and,

Whereas the costs for meeting these standards are onerous and may not be feasible; and,

Whereas body shops are required to meet standards to repair insured vehicles; now, therefore be it

Resolved, that KAP lobby MPI to create different levels of certification that would allow certain body shops to remain MPI accredited.

Moved by: Carried ()

Defeated ()

Seconded by: Other:

8. Investment in Practical and Useable Net Zero BMPs – District 1

Whereas scientists have been warning of anthropogenic global warming for decades; and,

Whereas 196 countries signed the UN Paris Agreement pledging to keep global warming to 2.0°C and preferably to 1.5°C; and,

Whereas the UN Intergovernmental Panel on Climate Change Special Report on Global Warming of 1.5°C states that single-use fossil fuel-based products must be eliminated by 2050; and,

Whereas the Special Report highlighted the importance of agriculture to sequester and store carbon with the co-benefits of increasing soil health, water infiltration and storage and to provide a more resilient food supply; and,

Whereas governments are now promoting and paying farmers to use regenerative agricultural practices such as rotational grazing, 4Rs and cover crops; and,

Whereas current regenerative agricultural practices will not achieve the 2050 net zero goal; now, therefore be it

Resolved that KAP lobby Government of Manitoba and the Government of Canada to invest more into researching, logical, easy-to-use, scalable and cost-effective technologies that would assist farmers be financially sustainable when striving towards the Canadian goal of clean growth and net zero by 2050.

Moved by: Carried ()

Defeated ()

Seconded by: Other:

Speaker Bios



Honourable Marie-Claude Bibeau

Minister of Agriculture and Agri-Food
Government of Canada

A graduate from the Université de Sherbrooke in Economics and Environmental Studies, Ms. Bibeau was a manager of international projects and an entrepreneur in the tourism sector prior to being elected to the House of Commons for the first time in 2015. She represents the riding of Compton-Stanstead, which is located in the Eastern Townships, in southern Quebec.

Upon joining Prime Minister Justin Trudeau's Liberal government, Ms. Bibeau served as Minister of International Development and La Francophonie. Under her leadership, Canada adopted a feminist international aid policy. Her commitment to the empowerment of women and girls internationally earned her the World Vision Voice of Children Award in 2019 and the CARE Global Leaders Network Humanitarian Award in 2018.

On March 1, 2019, Ms. Bibeau became the first woman in Canadian history to be appointed federal Minister of Agriculture and Agri-Food.

Today, Ms. Bibeau is committed to ensuring the well-being of farming families, the prosperity of rural Canada and the protection of our environment. Her responsibilities include implementing Canada's first food policy. Ms. Bibeau is also committed to ensuring that women and youth are better represented in the functions and decision-making processes of the various agricultural sectors.

Speaker Bios



Honourable Derek Johnson

Minister of Agriculture
Gouvernement of Manitoba

The Honourable Derek Johnson was first elected as the MLA for Interlake in 2016 and re-elected in the new constituency of Interlake-Gimli in 2019. As an MLA, he was a member of Treasury Board and, until his appointment as Minister of Municipal Relations, served as Government Whip.

Before his election to the Legislature, Minister Johnson served as a councillor for the RM of St. Laurent from 2010 to 2014 with responsibilities that included Finance, Drainage, and Emergency Services. During his time on council, he also served on the West Interlake Planning District and helped guide his community through the unprecedented flood of 2011.

In addition to serving in elected office, Minister Johnson worked for many years as a Financial Advisor in the Interlake area and as Assistant Branch Manager for a local financial institution.

He was born and raised in Oak Point, which his family has called home for the past four generations. He is proud to call the Interlake home and lives along the shores of Lake Manitoba with his wife Tara, their two children and their new grandson.



Shannon Weatherall

Senior Vice-President, Prairie Operations
Farm Credit Canada

Shannon Weatherall is Senior Vice-President of Operations for the Prairies, responsible for FCC operations in Saskatchewan and Manitoba.

Shannon has been a proud FCC team member for over 16 years, in various roles within the Treasury and Controller divisions. Before moving to her current role, she was the Vice-President of the Portfolio Management team. She holds a Bachelor of Administration degree from the University of Regina and a Certified Professional Accountant designation.

Shannon is passionate about culture, leadership, mentorship and supporting others' ongoing development. She loves being part of the agriculture industry, the opportunities ahead and is focused on understanding customers' needs and supporting their success.

Speaker Bios



Jeff Barnes

Author and Keynote Speaker

Jeff is a Walt Disney historian, teaches the world's only accredited college course on The History of Disneyland, and is the author of two bestselling books, *The Wisdom of Walt* and *Beyond the Wisdom of Walt*, each capturing the details of this entertainment legend's life and the lessons his successes and failures can teach us all.

A motivational speaker and workshop presenter, Jeff channels his love for Disney into engaging live and virtual experience for audiences, helping them learn life's greatest lessons and discover the foundation of the magical destinations that are loved around the world.

Speaker Bios



John Jamieson
President & CEO
Canadian Centre for Food Integrity

John Jamieson is the President and CEO of the Canadian Centre for Food Integrity (CCFI). John comes to CCFI after serving as the Deputy Minister of Agriculture and Fisheries and the Deputy Minister of Rural and Regional Development in Prince Edward Island. He previously served as the Executive Director of the Prince Edward Island Federation of Agriculture and has a wealth of knowledge working with various commodity org



Curtis McRae
President
G&G Farms Ltd

Curtis McRae is a grain farmer from St. Andrews, Manitoba, President of G & G Farms Ltd., and stay at home dad with all the kids moved out. Curtis graduated with a B.Sc. in Agricultural Engineering and farms nearly 5,000 acres of canola, wheat, corn, soybeans and cattle with his family. From an early age Curtis discovered his passion for farming and has grown into a valuable, active representative for Manitoba producers.



Donalee Jones
Senior Producer
Great Tastes of Manitoba

Donalee Jones has been producing documentary & commercial television projects for over 20 years, but her real passion is agriculture. She grew up on a mixed grain and cattle farm near Baldur, Manitoba and from a young age she was drawn to the rural lifestyle. In 2008, she and her partner began implementing a succession plan which allowed them to take over management of his 4th generation family farm near Cartwright. They manage 2200 acres of crop land growing grains, oilseeds and pulses and implementing minimum-till and conservation agriculture practices. Donalee & Scott are raising three young children, while actively participating in the many volunteer committees that help keep their small town running.

Speaker Bios



Gerry Friesen

Co-Founder

Manitoba Farmer Wellness Program

Gerry, AKA the Recovering Farmer, is a co-founder of the Manitoba Farmer Wellness Program. He comes from a diverse background of experience, learning and discovery through farming and then as a stress and conflict management specialist. Gerry's passion is in helping others find solutions for the various issues that life throws at us. A combination of his own journey with anxiety and depression, training in conflict resolution and intensive counseling training provide him the tools to help others who are struggling.



Roberta Galbraith

Founding Board Member

Manitoba Farmer Wellness Program & Farmer

Roberta Galbraith is a long-time champion of agriculture and founding member of the Manitoba Farmer Wellness Program's Board of Directors. A 5th generation farmer with deep roots in the Minnedosa valley, she is passionate about rural life, community and the people that make it great. Actively farming with her husband and two sons on their first-generation farm, RNR Galbraith Farms, she is well versed in how challenging farming can be. Many years of off farm careers have added to her perspective on life. A global citizen she feels we are all connected and have a responsibility to each other, and the Manitoba Farmer Wellness Program is a part of that commitment to the industry for her.



Dr. Briana Hagen

Chief Executive Officer and Lead Scientist

Canadian Centre for Agricultural Wellbeing

Dr. Briana Hagen is the Chief Executive Officer and Lead Scientist for the Canadian Centre for Agricultural Wellbeing and sits on the Board of Directors for the Manitoba Farmer Wellness Program. Dr. Hagen has won several awards for her research, including the 2020 Brigid Rivoire Award for Champions of Agricultural Mental Health, the 2021 Research Achievement Award from the International Society of Agricultural Safety and Health, and the 2022 University of Guelph Innovation of the Year award for the development of 'In the Know'.

Speaker Bios



Dr. Mario Tenuta

Senior Industrial Research Chair in 4R Nutrient Stewardship & Professor of Applied Soil Ecology
University of Manitoba

Mario Tenuta P.Ag., is the Natural Science and Engineering Council/Western Grains Research Foundation/Fertilizer Canada Senior Industrial Research Chair in 4R Nutrient Stewardship and Professor of Applied Soil Ecology at the University of Manitoba. His training includes a B.Sc. in Botany and Physical Geography, an M.Sc. in Soil Fertility, a Ph.D. in Plant Pathology, and Post-Doctoral research in Nematology. The 4R Industrial Research Chair Program is advancing research in 4R nitrogen management practices to give farmers and industry solutions to achieving nitrous oxide emission reductions and improved soil health and crop productivity. A key feature of the Chair program is conducting farm-based research with particular attention to the outreach of findings to farmers, industry and policy-makers.



Jared Munro

Chief Executive Officer
Manitoba Agricultural Services Corporation

Jared Munro is MASC's Chief Executive Officer. His passion for agriculture sprouted on his family farm near Portage la Prairie and became well rooted during his time at the University of Manitoba where he earned a Bachelor of Science in Agribusiness and Certificate in Management. His enthusiasm for the industry has continued to grow over the past two decades through his work to support producers in the private and public sectors. Jared's deep appreciation of the positive impacts Manitoba farms have on our communities, the environment, and the economy has inspired him to ensure MASC's operations and products continually improve to meet the changing needs of its clients.

Speaker Bios



Wayne Rempel

CEO

Kroeker Farms

Wayne Rempel has spent his entire career in Agriculture and has been the President/CEO of Kroeker Farms since 2002. Wayne has a passion for improving soils and agriculture productivity. He was a leader in irrigation development in southern Manitoba and a founding member of Agassiz Resource Management (the organization that developed a network of irrigation reservoirs). Wayne was an early leader in tile drainage, tiling most of Kroeker Farms' land. With his keen interest in drainage he has been a strong proponent of land levelling for the best possible drainage. Wayne's interest in preventing soil erosion has prompted him to work hard at developing cover crops in the potato rotation and plant many miles of trees. He is currently serving on numerous boards including Peak of the Market and United Potato Growers of Canada.



Lynda Nicol

Executive Director

Manitoba Association of Watersheds

Lynda has worked in not-for-profit organizations for over 15 years specializing in strategic planning, operations and communications. Lynda has a Bachelor of Arts in political studies and is committed to ongoing personal and professional development to support her work. In her role as MAW's executive director, Lynda oversees all aspects of the association including member services, program development, industry engagement and stakeholder relations.



Karley Middleton

Association Member Benefits Consultant

HUB International

Karley has over 12 years' experience in the benefits industry, with a wide range of expertise from association member benefits consulting and business development coordination to organizational health and performance consulting. Holding a valid Accident & Sickness Insurance License, Karley can advise members on their personal health insurance options and stays well-informed of trends and products within our industry through Continuing Education.

Speaker Bios



Cori Crawford

Manager, Sustainability and Performance
Cleanfarms

Cori Crawford is an operations management professional at Cleanfarms, a non-profit organization that develops and delivers environmental stewardship programs on behalf of Canada's crop protection, ag plastic and animal health medication sectors. Cori works with industry stakeholders, such as crop input manufacturers, distributors and retailers, to ensure that ag chem container recycling programs are convenient, efficient, and accessible in every region across Canada.



Neil Dobson

Vice-President, Business Development
Carbon RX

Neil Dobson has over 25 years of experience in Canadian Agriculture, currently serving as Vice-President of Business Development with Carbon RX, a company leading the way in the origination, digitization and streaming of carbon credits while utilizing proprietary technologies. Neil has been an owner and executive in many agriculture companies. Specializing in adding value to landowners, Neil's expertise in international markets and application of on the ground technology was instrumental in making Canadian food producers competitive on an international scale. Neil has thoughtfully interwoven environmental sustainability into his business approach while creating a strong message of collaboration with partners, vendors, and stakeholders.



John Heard

Soil Fertility Extension Specialist
Manitoba Agriculture

John has served as the soil fertility extension specialist for Manitoba Agriculture and previously with Ontario Ministry of Agriculture and Food in extension and field crop research. He has a B. Sc. Agr. in Crop Science from the University of Guelph and M.S. in Soil Science from Purdue University.

Currently John is Chair of the MB Soil Fertility Advisory Committee. John is a Certified Crop Advisor and was recognized as International CCA of the Year in 2014. John's odd obsession is hunting the officially designated state and provincial soils – of which he has captured 45 states and 8 provinces.

Speaker Bios



Laura Grzenda

Land Management Specialist
Manitoba Agriculture & Farmer

Laura Woloshyn Grzenda is a Land Management Specialist with Manitoba Agriculture. Her areas of focus include sustainable production and agri-environmental management. She coordinates development and delivery of the Environmental Farm Plan program as well as agri-environmental Beneficial Management Practice programming in Manitoba. Aside from her work with the province, she owns and operates a forage seed and leafcutter bee farm with her husband and three children in the Interlake region of Manitoba.



Karli Reimer

National Communications Lead, Sustainability & Agriculture
Ducks Unlimited Canada

Karli is passionate about conservation, sustainability and agriculture. Growing up on a beef farm next to a Ducks Unlimited Canada wetland project gave her first-hand experience in how nature and agriculture can and must work together. An international and national award-winning agricultural journalist and communicator, Karli's path led her straight to Ducks Unlimited Canada where she currently leads the marketing and communications for the conservation organization's sustainability and agricultural initiatives.



David McInnes

Principal
DMci Strategies

As Principal of DMci Strategies, David is a strategic advisor, speaker and facilitator on change and the opportunities facing the Canadian and global food system. As part of this role, he initiated and is currently leading a private-public coalition of 114 partners to develop Canada's first agri-food sustainability index, the National Index on Agri-Food Performance – a novel tool to affirm Canada's sustainability leadership and to mark progress on societal and environmental priorities. David is the Coordinator of this unprecedented initiative.

Speaker Bios



Katharine Cherewyk

Executive Director

Agriculture in the Classroom Manitoba

Katharine Cherewyk is the Executive Director of Agriculture in the Classroom – Manitoba (AITC-M). AITC-M is a non-profit, charitable organization dedicated to developing curriculum-linked programs, resources and activities for teachers and students to learn more about the importance of agriculture in Manitoba. Prior to becoming Executive Director, Katharine played an integral role as AITC-M's Operations and Development Manager. She brings nearly 20 years of experience in communications, fundraising, strategic planning, partnership-building, and project management. She is a small business owner, has experience working with and in Indigenous communities in Canada and has worked as a researcher in various scientific institutions. A seasoned executive coach, she was also the founding partner of a local fundraising firm focused on capital campaign development and implementation.



Jennifer Wright

Executive Director

Canadian Agricultural Human Resource Council

Jennifer grew up working in her family's farm equipment dealership and helping on the farm in southwestern Ontario. She has worked in the field of human resource research and development for more than twenty years. Jennifer has worked with several industries, including agriculture, leading initiatives related to inclusion and diversity, recruitment and retention, work integrated learning, labour market research, skills development, and training and education. In addition to her work experience, she holds a Masters of Business Administration from Royal Roads University.

Jennifer worked with the Canadian Agricultural Human Resource Council as a consultant for more than ten years before joining the staff in 2019. In April 2021 she was appointed to the role of Acting Executive Director.

Speaker Bios



Honourable Ted Menzies

Former Minister of State (Finance) & Farmer
P.C.

During a lengthy career in primary production of grains, oilseeds, pulse and spice crops, Ted played an active role in policy development in agriculture and international trade. Leadership roles on various commodity organizations such as President of the Western Canadian Wheat Growers, founding Vice President of Grain Growers of Canada, President of the Canadian Agri-Food Trade Alliance involved speaking engagements on five continents.

Ted was first elected as the Member of Parliament in 2004 for the southern Alberta federal riding of Macleod and appointed as official opposition critic for International Trade and International Development. In 2006 he was sworn in as Parliamentary Secretary to the Minister of International Trade and to the Minister for the Canadian International Development Agency and in 2007 as Parliamentary Secretary to the Minister of Finance.

In 2011, Ted was sworn into the Queens Privy Council for Canada as Minister of State for Finance. Besides domestic finance responsibilities, his role included Canada's Governor in several International Development Banks, Canada's Governor at the annual Finance Ministers meetings of the OECD, and Asia Pacific Economic Cooperation (APEC)

After leaving government in November 2013, Ted was selected as President and CEO of CropLife Canada and Board Member of Crop Protection Strategy Council of CropLife International in Brussels, before retiring in January 2017.

Continued involvements include the Board President of Canadian Ag Hall of Fame Assn., VP of Alberta's Ag for Life, chair of the Responsible Grain Code of Practice Development Committee for the Canadian Roundtable for Sustainable Crops, Board of Governors for Olds College, as well as various mentorships and boards.

Speaker Bios



Alanna Koch

Board Chair

Global Institute for Food Security & Farmer

A farmer, industry leader, long-time agriculture champion, former senior government executive and experienced corporate director, Alanna Koch is the Board Chair of the Global Institute for Food Security (GIFS) at the University of Saskatchewan. She is on the board of SeedMaster Manufacturing and the Canadian Agricultural Hall of Fame, is Chair of the CN Agricultural Advisory Council and an active member of the Global Farmer Network. She works with farmers and the agriculture industry through her consulting company, KoHert Agri Inc. Prior to this, she served as Deputy Minister to Premier Brad Wall and Cabinet Secretary and was the Saskatchewan Deputy Minister of Agriculture for nine years.

Before joining government, she was President of the Canadian Agri-Food Trade Alliance and was a Director with Agricore United (a predecessor of Viterra), and Executive Director of the Western Canadian Wheat Growers Association. She has been widely recognized for her contributions to the agricultural industry and her community, but her greatest honour was her induction into the Saskatchewan Agricultural Hall of Fame in 2011 for outstanding achievement in the sector.

Alanna and her husband, Gerry Hertz, farm at Edenwold, SK, and are committed to sustainable crop rotation practising minimum tillage and utilizing advanced crop technology growing grains, oilseeds and pulse crops.



Fred Greig

Vice-Chair

Sunrise Credit Union

Fred graduated with a Diploma in Agriculture from the University of Manitoba in 1982 and worked in the Ag Credit field for 12 years, starting as an Ag Loans officer with the Virden Credit Union. He then moved to MASC, where he finished his off-farm employment as a Credit Manager. Fred began fulltime farming in 1994, operating a pedigreed seed farm with his in-laws near Reston. The business has grown to include his children and their youthful enthusiasm and energy, which will continue a prosperous future for the family farm.

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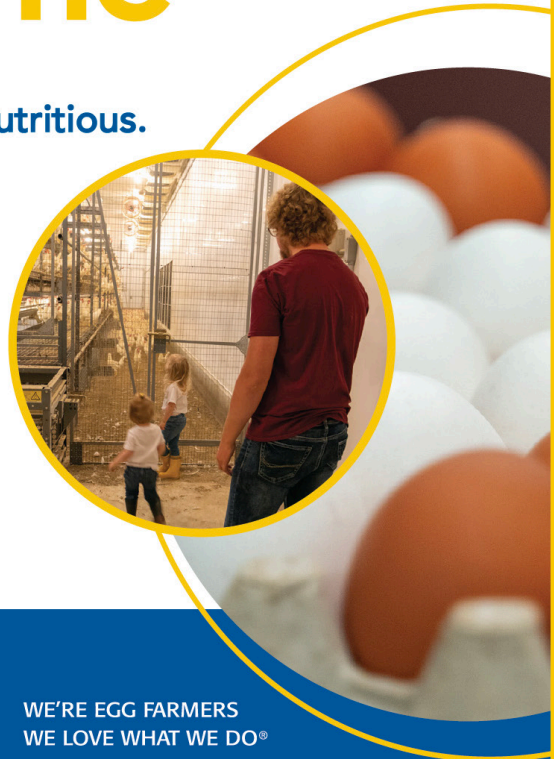
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