

April 14, 2023

Susie Miller

execdir@sustainablecrops.ca

RE: Canadian Roundtable for Sustainable Crops – Code 2.0

Keystone Agricultural Producers (KAP) is Manitoba's general farm policy organization, providing a unified voice for farmers on issues that affect agriculture. KAP represents and promotes the interests of 4,400 producers and 19 commodity associations. KAP is pleased to provide the Canadian Roundtable for Sustainable Crops (CRSC) brief feedback and recommendations relating to their draft Code 2.0.

KAP believes the creation of a voluntary tool by the CRSC is an ideal way to highlight the sustainability of Canadian crop producers to domestic and international buyers. KAP supports the development of a tool that highlights the positive practices currently incorporated by crop producers across the country. Below are a number of broad recommendations that KAP believes should be considered for the next draft.

1. Emphasize evidence-based facts in key messages.
2. Highlight the positive practices currently adopted by crop producers across all areas (e.g., soil management, water management, crop health).
3. Avoid technical jargon that may not be understandable to the end reader.
4. Incorporate a regulatory context that is applicable to all crop producers.
5. Compare Canadian farm practices to other countries when appropriate.
6. Highlight the advancements already occurring in the sector.
7. Use clear and concise wording that provides clarity to the key messages.
8. Provide a high-level overview of current practices while limiting minute details.
9. Consider how each key message builds on public trust within the industry.
10. Conceptualize the code as a working document intended for continuous improvements and edits.

Thank you for the opportunity to provide feedback on the CRSC Code 2.0. If you have any questions about this submission, please contact KAP Policy Manager, Neil Van Overloop, at neil.vanoverloop@kap.ca.

Sincerely,



Jill Verwey
President, Keystone Agricultural Producers Inc.