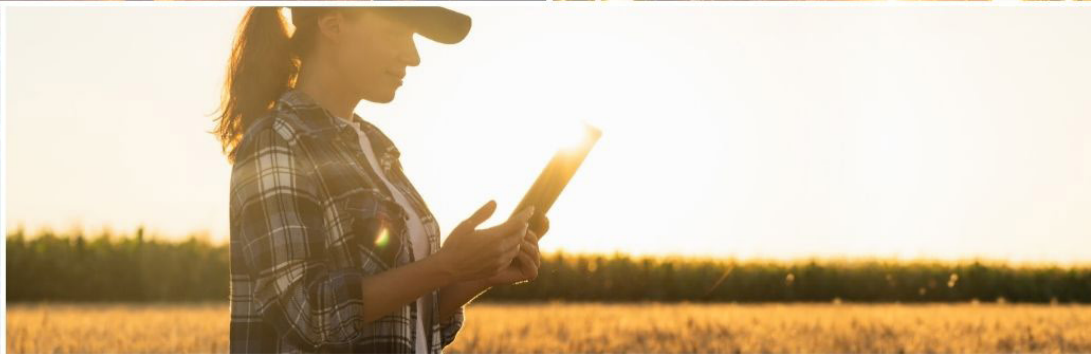




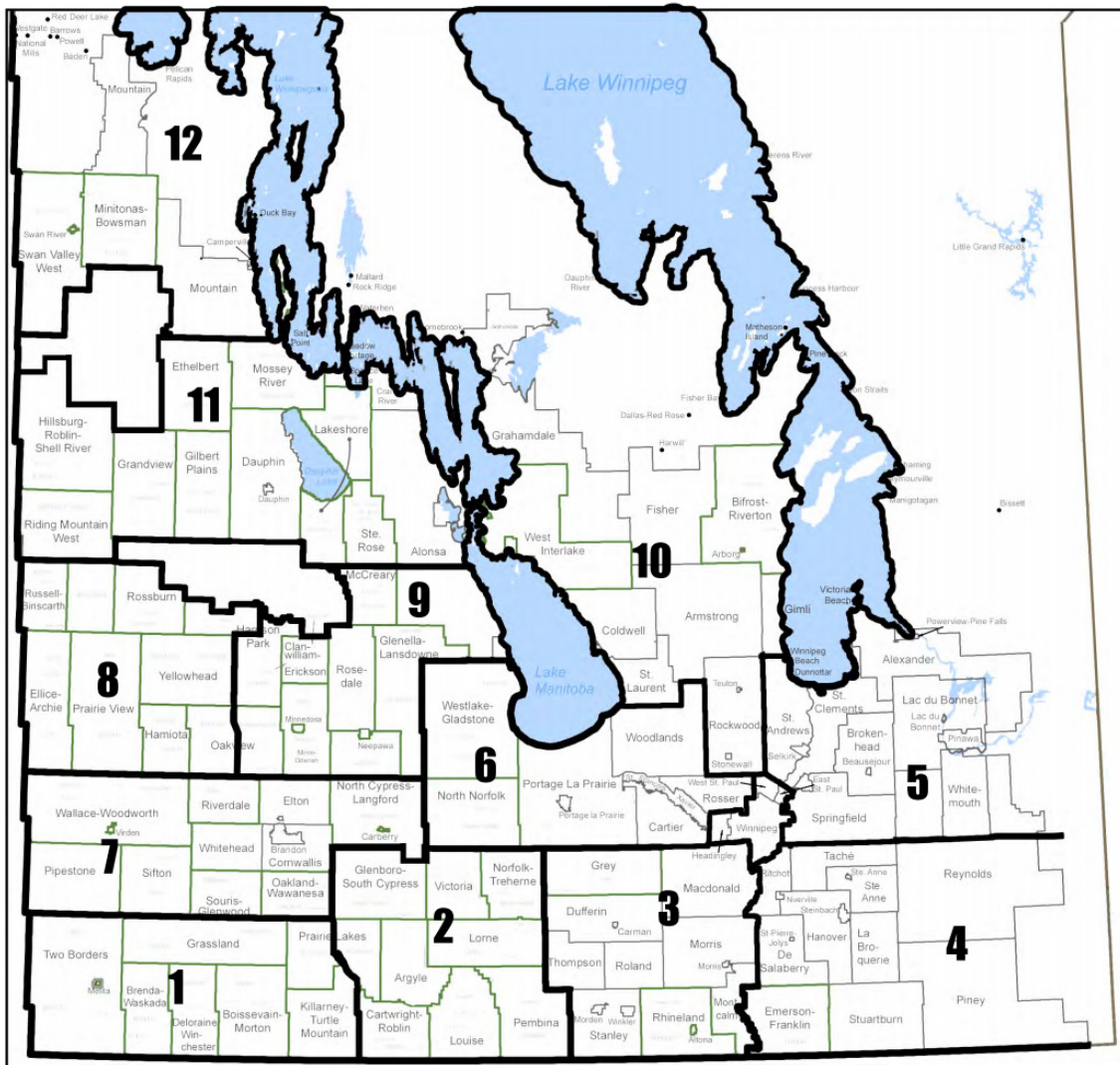
# CELEBRATING 40 YEARS ANNUAL MEETING



# Table of Contents

Meeting Agenda.....Page 3  
Resolutions Procedures .....Page 10  
Resolutions Table of Contents.....Page 11  
2024 Resolutions.....Page 12

## District Map



# Meeting Agenda

Time	Session	Speaker	Description
<b>Monday January 22, 2024</b>			
6:00pm - 9:00pm	Welcome Reception		Hosted at the Manitoba Legislative Building Rotunda
<b>Tuesday January 23, 2024</b>			
8:00am – 9:00am	Breakfast & Registration		
8:00am – 9:00am	Registration		
9:00 – 9:30am	Welcome & Introductions	<ul style="list-style-type: none"> <li>Jill Verwey - KAP President</li> <li>Minister Lawrence Macaulay - VIDEO</li> <li>Minister Ron Kostyshyn - VIDEO</li> <li>Todd Lewis – CFA</li> <li>Blake Robert - STARS</li> </ul>	Updates from KAP, provincial & federal government, and other key partners
9:30-10:15am	View from the Hill	<ul style="list-style-type: none"> <li>Hon. Robert Black – Senator (Ontario)</li> <li>Pierre Petelle – CropLife Canada</li> <li>Gayle McLaughlin – Canadian Canola Growers Association</li> </ul> <p>Moderator: Andrea Faubert –Corteva Agriscience</p>	<p>Bringing in perspectives from Ottawa, this discussion on the state of Canadian federal politics and how it impacts agriculture will highlight key issues shaping the sector. Dive into the intricacies of political maneuvers on issues like C-234, the impact of trade disputes, and exploring how geopolitical tensions impact Canadian farmers and agribusiness. Uncover the political considerations behind the ever-present federal sustainability initiatives and environmental regulations, and their implications for the future of agriculture.</p> <p>Don't miss this critical discussion addressing the real-time challenges faced by Canadian agriculture. Join us for a <i>View from the Hill</i>, featuring the Chair of the Senate Standing Committee on Agriculture &amp; Forestry, the Honourable Senator Rob Black, for an in-depth examination of the contemporary political issues shaping the present and future of agriculture in Canada.</p>
10:15-10:30am	Break		

# Meeting Agenda

<p>10:30-10:45am</p>	<p>FCC Update</p>	<p>Ashlen Kirkwood, FCC</p>	<p>Dream. Grow. Thrive. Farm Credit Canada (FCC) is the only lender invested 100% in Canadian agriculture and food. FCC builds strong relationships and shares knowledge and expertise with thousands of customers across the country. When they succeed, we succeed. We're here to support entrepreneurs and believe in the future of agriculture and food. We're a partner, a catalyst and a champion of our industry. Hear from FCC for an update on their work in 2023 and vision for 2024 and beyond.</p>
<p>10:45-11:00am</p>	<p>HUB Update</p>	<p>Karley Middleton, HUB</p>	<p>Did you know that you can save more on hotels for your weekend getaway than it costs to be a KAP member? Or how about on getting outfitted for some new clothing at Mark's? KAP members enjoy discounts and preferred rates on everything from clothing and tools to vehicles and insurance. Hear from KAP's member benefits partners to learn more about the access you can have to special discounted rates on so many different products and services through your KAP membership.</p>
<p>11:00-11:50am</p>	<p>Succession Planning &amp; Risk Management: The Time is Now</p>	<ul style="list-style-type: none"> <li>• Leon Pfingstl - Co-Operators</li> <li>• Shawn Friesen- BDO</li> <li>• Johanna Caithness – Filmore Riley</li> </ul>	<p>Statistics Canada's 2021 Census of Agriculture indicates that 75% of all farms operating in Canada operate as sole proprietorships or family partnerships. While incorporated farms make up just over a third of Canadian farm operations most of those are also family-run corporations. If the issue of farm succession planning is not on the minds of Canadian farm producers, it probably should be. That same Statistics Canada Census of Agriculture indicates that the average age of a Canadian farmer is 56 years of age with the 55 plus age group becoming the fastest growing segment in Canadian agriculture.</p> <p>Despite these statistics, the same Census reports that only 1 in 10 Canadian farm operations have a formal succession plan. While each farm has its unique issues when it comes to transferring the business to the next generation, there are some common topics that almost all farmers must address. Join financial, legal, and tax experts to learn about how to begin the process, key tips on ensuring a smooth transition from one generation to the next, and how to manage the strong emotions the topic can create within the family.</p>

# Meeting Agenda

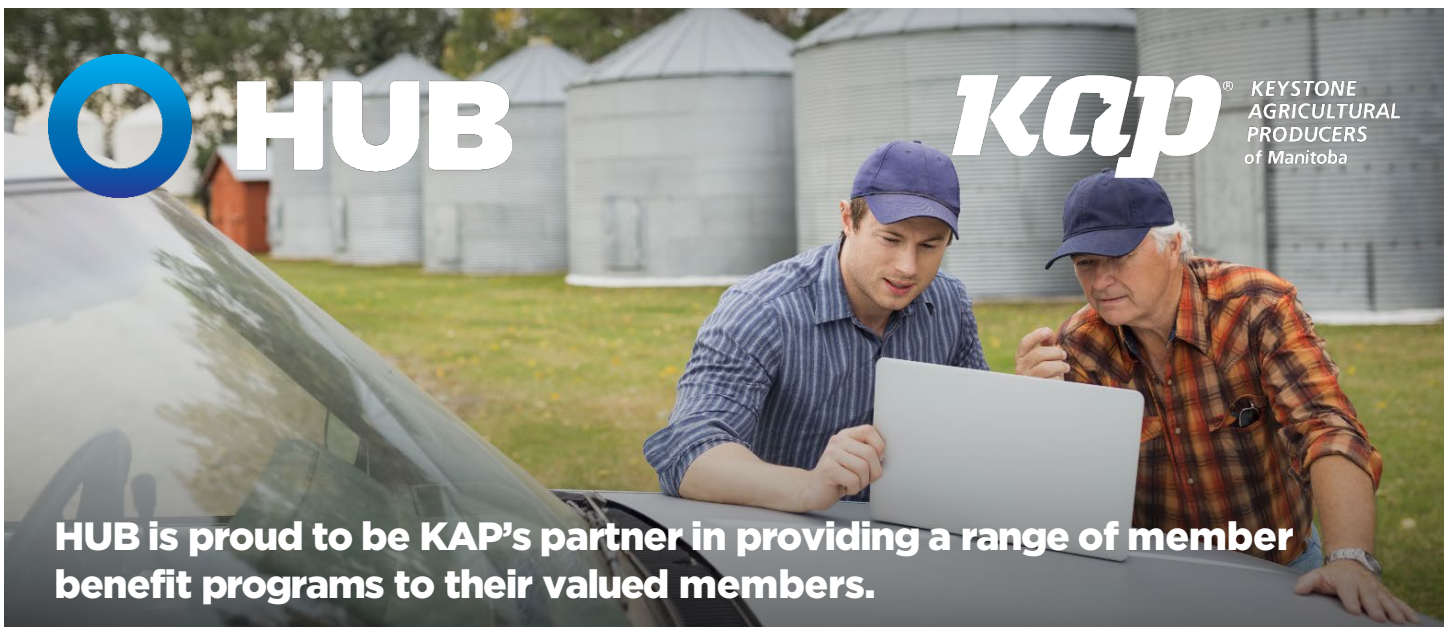
11:50am-12:00pm	KAP Executive/Annual Report Video	Jill Verwey, KAP President	This year marks a tremendous milestone in celebrating 40 years of KAP! Join us for our 2023 Annual Report video, outlining the work and wins from the past year and look to the future of what's to come.
12:00-1:00pm	Lunch Break		
1:00-1:45pm	Agriculture Matters	<ul style="list-style-type: none"> <li>• Mady Adamson – Ag with Mady</li> <li>• Kim McConnell - Founder of AdFarm</li> <li>• Paul Spenst – Spenst Bros</li> </ul> <p>Moderator: Brenna Mahoney - KAP</p>	<p>In this diverse and dynamic discussion, our panelists will share unique insights on why agriculture matters in ensuring food security, addressing environmental challenges, and navigating economic landscapes. From the fresh perspectives of 5<sup>th</sup> generation producer Mady Adamson, to the on-farm and business savvy of Manitoba's own Paul Spenst, to the wisdom of former CEO and marketing expert Kim McConnell and his 40+ years in the business, we aim to explore the common ground that binds generations in recognizing the profound impact of agriculture.</p> <p>This inclusive dialogue will not only bridge generational gaps but also emphasize the enduring relevance of agriculture across urban and rural Canada, particularly when faced with the realities of continued pressures on our supply chain that continue to drive up the cost of food and food production. Join us for an enriching discussion that spans the ages, unifying diverse viewpoints to foster a collective understanding of the vital role agriculture plays in building a prosperous and sustainable future.</p>
1:45-2:00pm	Ag in The Classroom update	Katharine Cherewyk, Executive Director – AITC	Agriculture in the Classroom-Manitoba (AITC-M) is a non-profit, charitable organization dedicated to developing curriculum-linked programs, resources and activities for educators and students to learn more about the importance of agriculture in Manitoba. Hear about their work this past year, what they have planned for 2024 and beyond, and how you can help support their vision of making every Manitoba student agriculturally literate when they graduate high school.

# Meeting Agenda

2:00-2:15pm	Manitoba Farmer Wellness Program Update	Gerry Friesen, MFWP	The Manitoba Farmer Wellness Program is here to help you. We understand the many challenges that come with farming. It can be difficult to know where to turn for help when stress on the farm begins to feel overwhelming. You are not alone! They created this program specifically for farmers and your families – to offer a safe and flexible way for you to get the help you’re looking for. This no-cost, short-term counselling program is delivered by professionals with backgrounds in agriculture and your information is completely confidential. Giving you the peace of mind to remain anonymous when looking for help. Hear from MBFWP for an update on their work in supporting Manitoba farm families.
2:15-2:45pm	CAHRC Update	Phyllis MacCallum - Senior Program Manager, AgriLMI	
2:45-3:00pm	Break		
3:00-4:00pm	RealAg Radio	Hosted by Shaun Haney	Join national agriculture superstar and founder of Real Agriculture, Shaun Haney, as he records an episode of RealAg Radio live from the stage of KAP’s 40 <sup>th</sup> celebrations. This interview will feature guests for exciting conversations that will help inform and provide insight on the latest issues in agriculture. RealAg Radio is Canada’s only daily, one-hour agricultural radio show broadcast across North America on Rural Radio Channel 147 on SiriusXM. The show airs weekdays at 4:30 PM ET across Canada and the US.
4:00-5:00pm	Break		
5:00-6:00pm	Cocktail Hour		
6:00pm	Banquet		Emceed by Shaun Haney
<b>Wednesday January 24, 2024</b>			
8:00-9:00am	Breakfast		
9:00am	Call to Order	Jill Verwey, KAP	
9:01 am	Approval of Agenda & Minutes	Jill Verwey, KAP	
9:05am	Welcome Address	Jill Verwey, KAP	
9:10am	President’s Remarks	Jill Verwey, KAP	

# Meeting Agenda

9:15am	40 <sup>th</sup> anniversary Video	Brenna Mahoney, KAP	
9:25am	Election of President	Jake Ayre, KAP	
9:30am	1 <sup>st</sup> call for nominations for Vice-Presidents	Jill Verwey, KAP	
9:35am	Operations Report	Brenna Mahoney, KAP	
9:50am	Annual Report Video	Brenna Mahoney, KAP	
9:55am	Break		
10:15am	2 <sup>nd</sup> call for nominations & election of Vice-Presidents	Jill Verwey, KAP	
10:25am	Financial Statements & Audit Report	MNP	
10:40am	Resolutions	George Graham, KAP	
12:00pm	Closing Remarks	Jill Verwey, KAP	



**HUB is proud to be KAP's partner in providing a range of member benefit programs to their valued members.**

A multi-year strategy can give your farm operation the framework and flexibility you need to build an employee benefits program that supports your business goals and the needs of your employees.

**Put our expertise to work for you and contact a HUB advisor today!**

✉ [kapbenefits@hubinternational.com](mailto:kapbenefits@hubinternational.com) ☎ 1-866-527-0123 ext. 1 ✨ [hubemployeebenefits.com](http://hubemployeebenefits.com)

Risk & Insurance | Employee Benefits | Retirement & Private Wealth

# 2023 Sponsors

## Corporate Sponsor

---



GOLD

---



**SAFE  
WORK**  
MANITOBA™  
A division of the WCB



**CORTEVA™**  
agriscience



EFFICIENCY  
MANITOBA



**co-operators®**



SILVER

---



**HUB**





BRONZE



SUPPORTER



# Resolution Procedures

## Resolutions Procedures

- Only the 'Resolved' portion of resolution will be read.
- The Resolutions Committee may redraft and/or consolidate resolutions received to enhance their understandability and facilitate consideration at the annual meeting. To facilitate this process, the Committee shall meet prior to and during the annual meeting as resolutions are received.
- Only delegates are entitled to move, second, and vote on resolutions.
- All delegates moving and/or speaking to resolutions will identify themselves to the Chair.
- Only the mover is asked to speak to the motion.
- The remarks of speakers to resolutions will be limited to 5 minutes.
- The Chair will read the motion before voting occurs if the motion has been amended.
- Resolutions may not necessarily be dealt with in order of listing; i.e., certain resolutions may be brought forward to be considered at the time topics to which they relate are under discussion.
- Members of the Resolutions Committee will be allowed to move to the floor to speak about resolutions.
- The deadline for resolutions was January 4, 2024.
- After the deadline, resolutions will be considered only if agreed to by the meeting. A motion must be made to bring late resolutions to the floor.
- Resolutions received by the KAP office 5 working days prior to the AGM are included in the online program. Resolutions received after this will be on a PowerPoint presentation, showing original resolution and any amendments.
- Privileges of the floor will be extended to visitors to the meeting.

## Sunsetting Resolutions

- Resolutions will sunset after a period of 5 years.
- All resolutions from 2019 will be sunseting at the 2024 AGM unless reaffirmed by a district or commodity association.



**All from  
a good  
place**

Proud sponsor of  
Keystone Agricultural Producers'  
annual general meeting

**DAIRY  
FARMERS**  
EST.  1974  
**OF MANITOBA**

# January 2024 Annual Meeting Resolutions Table of Contents

1. Renewable Diesel – District #1
2. Conservation Officers - District #6
3. Drones and Agriculture Research – District #3
4. Canada Grain Act Discussion Group – District 12
5. PTH 311 Bridge – District 4
6. Expanding Natural Gas Capacity – District 4
7. Permission for Hunting – District 4
8. Law Enforcement surrounding Animal Activists – District 4
9. Grain Dryer Certification – District 4
10. Landowners' Rights & Trespassing – District 4
11. Developing Information Resources for the Movement of Farm Machinery and Equipment – District 4

**Gene editing can help grow more food on less land using less resources.**

**Nature Nurtured** | Real food innovation through gene editing.

 [naturenurtured.ca](https://naturenurtured.ca)

# January 2024 Annual Meeting Resolutions

## 1. Renewable Diesel – District #1

**Whereas** companies are making net zero or even zero by 2025 pledges to the Science Based Targets initiative (SBTi) which have large ramifications for Scope 3 (supply chain) emissions; and,

**Whereas** renewable diesel meets the same ASTM standards as diesel; and,

**Whereas** renewable fuels are being promoted for non-essential activities (e.g., air travel); and,

**Whereas** renewable fuel has a limited size opportunity due to constrained by-product sources and for the competition of many oilseeds for food; now, therefore be it

**Resolved**, that KAP lobby the Government of Canada and the Government of Manitoba to ensure that renewable diesel is the preferred fuel for agriculture, letting us be one step closer to net zero.

Moved by: Carried ( )  
Defeated ( )  
Seconded by: Other:

## 2. Conservation Officers - District #6

**Whereas** hunting violations in Manitoba are a concern for producers; now, therefore be it

**Resolved**, that KAP lobby the Government of Manitoba to hire more conservation officers who are offered competitive salaries to deal with hunting violations.

Moved by: Carried ( )  
Defeated ( )  
Seconded by: Other:

## 3. Drones and Agriculture Research – District #3

**Whereas** agriculture research in Manitoba is being done using drones; and,

**Whereas** some jurisdictions allow for active chemical ingredients in testing using drones; and,

**Whereas** limited data currently exists for the Pest Management Regulatory Agency (PMRA) to allow for a broader application of pesticides using drones; and,

**Whereas** the PMRA is currently undergoing a transformation process; now, therefore be it

**Resolved**, that KAP lobby the Pest Management Regulatory Agency to amend the Pest Control Products Regulations which would allow for greater flexibility, timeliness and simplicity for the application of pesticides using drones for research purposes.

Moved by: Carried ( )  
Defeated ( )  
Seconded by: Other:

# January 2024 Annual Meeting Resolutions

## 4. Canada Grain Act Discussion Group – District 12

**Whereas** Agriculture and Agri-Food Canada has initiated a review of the Canada Grain Act (CGA); and,

**Whereas** the CGA was introduced in the early 1900s to bring balance in the relationship between farmers and the grain industry with regulatory provisions that historically provided farmers with the surety of being treated fairly in their dealings with grain companies; and,

**Whereas** the oversight role of the Canadian Grain Commission (CGC) has been significantly diminished in recent decades; and,

**Whereas** the CGA review is of importance as it will impact the relationship between farmers and the grain industry into the future; and,

**Whereas** the recommendations advanced by key farm organizations are similar; now, therefore be it

**Resolved**, that KAP, in cooperation with relevant stakeholders, jointly organize a Canada Grain Act Summit to review common CGA policy objectives and to develop and endorse common CGA policy recommendations that maintain the effectiveness and integrity of both the Canada Grain Act and the Canadian Grain Commission to act in the interests of producers; and be it further

**Resolved**, that the common CGA policy recommendations from the summit be communicated to the Minister of Agriculture and Agri-Food Canada and the three CGC Commissioners with the request for a follow-up meeting.

Moved by: Carried ( )  
Defeated ( )

Seconded by: Other:

## 5. PTH 311 Bridge – District 4

**Whereas** PTH 311 is a major connecting artery between Hwy 59 and Hwy 12, serving the busy economic catchment area of Steinbach; and,

**Whereas** the bridge on the Manning Canal on PTH 311 was destroyed by fire in the summer of 2023, along with the next bridge to the north beside the canal; and,

**Whereas** traffic has been detoured to PR 206 and municipal road 40 N resulting in a significant increase in traffic volumes on Hwy 52; and,

**Whereas** detouring a significant amount of highway traffic onto a gravel road causes concerns for the safe movement of field equipment, and for vehicles attempting to access Hwy 52; and,

**Whereas** the movement of emergency services is of utmost importance in the area; now, therefore be it

**Resolved**, that KAP lobby the Department of Transportation and Infrastructure to prioritize the replacement of the bridge on the Manning Canal on PTH 311 as well as install a temporary canal crossing.

Moved by: Carried ( )  
Defeated ( )

Seconded by: Other:

# January 2024 Annual Meeting Resolutions

## Resolutions to Reaffirm

### 6. Expanding Natural Gas Capacity – District 4

**Whereas** expansion and increased access of natural gas into more areas of rural Manitoba would be an economic benefit to agricultural producers, including reduction of grain drying costs for corn growers and other producers who rely on artificial drying to maximize profitability through harvest management and maintaining grain quality; and,

**Whereas** expansion and increased access of natural gas would be of economic benefit to the province of Manitoba and help drive growth, including making Manitoba more competitive and attractive to agricultural industries and other businesses; and,

**Whereas** other provinces are also expanding natural gas access, including the province of Ontario who recently announced the passing of Bill 32, The Access to Natural Gas Act, allowing for a mix of investment options and to clear regulatory blocks to fund and expand natural gas access to more parts of rural and northern Ontario; now, therefore, be it

**Resolved**, that KAP develop a plan with key industry stakeholders with the goal to expand natural gas capacity in rural Manitoba to provide economic and competitive benefits to producers, the agricultural sector and Manitoba as a whole.

Moved by:

Carried ( )

Defeated ( )

Seconded by:

Other:

### 7. Permission for Hunting – District 4

**Resolved**, that KAP lobby for a mandatory annual written permission form for hunting on private land be included in the Hunter's Guide.

Moved by:

Carried ( )

Defeated ( )

Seconded by:

Other:

### 8. Law Enforcement surrounding Animal Activists – District 4

**Whereas** there has been an increase in both the occurrence and extremism of actions taken by animal rights activists against farmers that include breaking the law to highlight their beliefs; and,

**Whereas** there is concern that this extreme activism is spreading into regions and mediums that have not been targeted in the past; and,

**Whereas** animal rights activists are abolitionists who are focused on ending all animal use, rather than improving animal welfare; and,

**Whereas** an individual's Charter rights must be respected, and the goal is not to prevent legal protest activity, freedom of expression or speech; and,

**Whereas** animal rights activists do not have a right to intimidate, harass, trespass, break and enter, interrupt farming businesses, and/or break the law; and,

# January 2024 Annual Meeting Resolutions

**Whereas** our livestock farmers and their families are fearful and threatened by the recent actions of animal rights activists; and,

**Whereas** there needs to be real repercussions, such as charges laid and convictions made, if illegal animal rights activists' activities are to be curbed; and,

**Whereas** the Government of Alberta recently announced amendments coming to Alberta legislation to combat animal rights activism threats, which include;

Petty Trespass to Property Act:

Amendment to be made to specifically address trespassing on agricultural land. Penalties to increase under the act to up to \$10,000 for a first offence and up to \$25,000 for a second offence. Organizations could be fined up to \$200,000. Trespassers could also face imprisonment of up to 6 months.

Animal Health Act:

Amendment to address the costs farmers may incur through biosecurity breaches. Penalties for trespassers who breach biosecurity protocols on agricultural operations can be fined \$15,000 for a first offence and \$30,000 plus one-year imprisonment for repeat offences.

Provincial Offences Procedures Act:

Increase maximum amount of compensation awarded by the court to \$100,000; now, therefore, be it

**Resolved**, that KAP lobby the Government of Manitoba to enhance and fully enforce laws around intimidation, trespass, break & enter, and mischief towards farmers and lay charges to the fullest extent against those that break the law.

Moved by:

Carried ( )

Defeated ( )

Seconded by:

Other:

## 9. Grain Dryer Certification – District 4

**Whereas** producers' use of grain dryers can lead to improvement of quality and marketability of harvested grain, and is a management option in years of difficult harvest conditions, where both can maximize producers' profitability; and,

**Whereas** the Government of Manitoba is leading an initiative to reduce red tape and improve regulatory accountability as part of its plan to fix the finances, repair the services and rebuild the provincial economy and has introduced measures to define, implement and track progress on reducing red tape and regulatory requirements; and,

**Whereas** Manitoba, and other provinces such as Saskatchewan, use the Canadian Standards Association regulations where grain dryers are expected to meet the CSA 3.8 standard, but interpretation and application of the regulations are not consistent between Office of the Fire Commissioner inspectors; and

**Whereas** this issue of interpretation and application of regulations related to certification of grain dryers has been an on-going issue in Manitoba since 2012 and where resolutions were made to KAP in 2014 to address clarity and timeliness of grain dryer certifications; now, therefore, be it

# January 2024 Annual Meeting Resolutions

**Resolved**, that KAP continue to lobby the Office of the Fire Commissioner, Manitoba Infrastructure and Manitoba Agriculture in providing clarity to the interpretation and application of the Canadian Standards Association regulations as to ensure producers have access to both new and used grain dryers and to increase the number and speed of grain dryer certifications in Manitoba.

Moved by: Carried ( )  
Defeated ( )  
Seconded by: Other:

## 10. Landowners' Rights & Trespassing – District 4

**Whereas** trespassers can create new risks to landowners and livestock operations by introducing soil borne diseases such as clubroot, verticillium wilt or herbicide tolerant weeds like glyphosate resistant kochia or livestock diseases like PED virus which could threaten producers' livelihoods; now, therefore, be it

**Resolved**, that KAP lobby the Government of Manitoba and Manitoba's Minister of Justice to introduce legislation that would make trespassing on farmland a chargeable offence.

Moved by: Carried ( )  
Defeated ( )  
Seconded by: Other:

## 11. Developing Information Resources for the Movement of Farm Machinery and Equipment – District 4

**Whereas** the Government of Manitoba, Manitoba Infrastructure and other governments are updating regulations and highway permitting requirements; and,

**Whereas** many producers are unaware of these changes to various regulations as they apply to the movement of farm machinery, equipment and goods; now, therefore, be it

**Resolved**, that KAP work with the various provincial government departments to develop a document and/or website that explains in simple language the new and existing regulations that apply to the movement of farm equipment, machinery and commodities.

Moved by: Carried ( )  
Defeated ( )  
Seconded by: Other:



## Speaker Bios



### **Honourable Lawrence MacCaulay**

Minister of Agriculture and Agri-Food  
*Government of Canada*

The Honourable Lawrence MacAulay is the Member of Parliament for Cardigan. He was first elected to the House of Commons in 1988, to represent Cardigan in eastern Prince Edward Island, and won his 11th consecutive election in 2021. He has previously served as Minister of Veterans Affairs and Associate Minister of National Defence.

Minister MacAulay's Cabinet roles have also included Minister of Agriculture and Agri-Food, Solicitor General of Canada, Minister of Labour, Secretary of State for Veterans, and Secretary of State for the Atlantic Canada Opportunities Agency.

He has also served as critic for Fisheries and Oceans, and for Seniors. In addition, he was Vice-Chair of the House of Commons Standing Committee on Fisheries and Oceans.

Minister MacAulay was born on September 9, 1946, in St. Peter's Bay, Prince Edward Island, and worked previously as a farmer and businessman.

He and Frances Elaine O'Connell were married in 1972. They have three daughters: Carolyn, Rita, and Lynn.

## Speaker Bios



### **Honourable Ron Kostyshyn**

Minister of Agriculture  
*Governement of Manitoba*

Ron Kostyshyn was first elected as the MLA for Swan River from 2011 to 2016, and was elected as the MLA for Dauphin in 2023.

He previously served as the provincial minister of agriculture and as the reeve for Mossey River Municipality. During his first tenure as agriculture minister, Kostyshyn helped to improve food safety and support Manitoba producers. He has also served on various boards including the Association of Manitoba Municipalities, Manitoba Conservation Commission, Intermountain Conservation District, Ethelbert District Veterinary Board and Farm Stewardship Association of Manitoba.

He and his wife, Judy, raised two daughters and ran a family mixed farming operation for 40 years in rural Manitoba.



### **Blake Robert**

Provincial Communications Lead  
*STARS*

Blake Robert joined STARS in 2021 as the Provincial Communications Lead, serving as a spokesperson for the organization in Manitoba and across Western Canada. Having previously worked in government and the private sector in Alberta and Manitoba, he is honoured to be part of the STARS team and their life-saving mission to deliver critical care, anywhere.



### **Todd Lewis**

Vice President  
*Canadian Federation of Agriculture*

Todd Lewis is a director and Second Vice-President for the Canadian Federation of Agriculture (CFA). Lewis' family farm was established in 1904 near the hamlet of Gray, Saskatchewan, just south of Regina. He farms grain, canola, lentils and other crops alongside his twin brother, Rod.

Lewis joined APAS in 2006 when he was a Councilor for the RM of Lajord. In 2009, Lewis was elected to the APAS Board of Directors, and in 2016, was elected President. He said he got involved with APAS because he feels agriculture needed a bigger and louder voice in Saskatchewan.

## Speaker Bios



**Honourable Robert Black**  
*Senator (Ontario)*

The Honourable Rob Black has worked in the rural, agricultural, and leadership arenas for much of his working career.

He has had close involvement in 4-H and other leadership programs, such as Junior Farmers and the Advanced Agricultural Leadership Program (AALP). He credits his involvement in these programs with allowing him to develop the skills that would lead him to apply to be a senator. He has been involved in 4-H for almost 50 years in all aspects of the program, at the local, provincial and national levels and is a Past President of the Canadian 4-H Council.

Rob was Ward 5 Representative on Wellington County Council. He has also been Manager of the Ontario Research and Development Challenge Fund, and President of the Ontario Agricultural Hall of Fame Association and the Wellington County Historical Society.

Rob worked with the Ontario Ministry of Agriculture, Food, and Rural Affairs (OMAFRA) for 15 years. Following his time at OMAFRA, he spent 5 years as the Executive Director of 4-H Ontario. Rob then accepted the role of Executive Director of The Centre for Rural Leadership, which morphed in to the Rural Ontario Institute (ROI).

In 2012, in recognition of Rob's significant contributions to 4-H across Canada over many years, he received the Queen Elizabeth II Diamond Jubilee Medal. In 2013, Rob was awarded the Outstanding Leadership Program Director Award from the International Association of Programs for Agricultural Leadership (IAPAL) and in 2016, Rob was made an Honourary Member of the Canadian 4-H Council.

Rob applied to be a senator in July 2016, after some prompting from his son, Tayler. In February 2018 he received a call from the Prime Minister, summoning him to the Senate to represent the province of Ontario. The Prime Minister told Rob specifically that he wanted him to bring his background in agriculture, rural community development, and leadership development to the Senate.

On February 27, 2018, Rob was sworn in as a senator representing the province of Ontario. Since then, he has been working on several issues of importance to Canadians through his role and is a member of the Standing Committees on Agriculture and Forestry; Rules, Procedures and the Rights of Parliament; and, the Joint Committee on the Library of Parliament. Senator Black has been the Chair of the Canadian Senators Group (CSG) since its inception.

In July 2021, the Canadian Produce Marketing Association recognized Senator Black as the 2021 Produce Champion. The annual Produce Champion award is given to a Member of Parliament or Senator who has been supportive of the produce industry and effective at bringing industry issues to the forefront on Parliament Hill.

Rob and his wife Julie live north of Fergus, ON and have four grown children and three grandsons.

## Speaker Bios



### **Andrea Faubert**

Director of Government and Industry Relations  
*Corteva Agriscience*

Andrea Faubert is the Director of Government and Industry Relations for Corteva Agriscience in Canada. In her role, Andrea leads policy development supporting Corteva's seed and crop protection business units as well as Corteva's network of domestic manufacturing and R&D facilities. Andrea has a decade of experience working in federal and provincial governments. Most recently, Andrea served as the Director of Policy and Stakeholder Relations for Ontario's Minister of Agriculture, Food and Rural Affairs.

Andrea is a native of Chatham, Ontario, home to one of Corteva Agriscience's largest facilities in Canada and returns often to her family's processing vegetable farm in the region.



### **Pierre Petelle**

President and CEO  
*CropLife Canada*

Pierre Petelle is the president and CEO of CropLife Canada, the trade association that represents the Canadian manufacturers, developers and distributors of pest control products and plants with novel traits. Pierre joined CropLife Canada in 2008 and is now responsible for the strategic direction and leadership of the association.

Prior to joining CropLife Canada, Pierre worked in the policy office at Health Canada's Pest Management Regulatory Agency where he worked on a wide range of issues relevant to Canada's plant science industry. Pierre holds degrees from Carleton University and the University of Guelph.

# Speaker Bios



## **Gayle McLaughlin**

Manager, Government and Industry Relations  
*Canadian Canola Growers Association*

Based in Ottawa, Gayle has served in various government relations capacities with Canadian Canola Growers Association (CCGA) since 2015. As Manager, Government and Industry Relations, Gayle works directly with federal parliamentarians, political staff, public servants, and industry partners to advocate on behalf of Canada's 43,000 canola farmers on issues that impact their farms' success. CCGA is consistently recognized as a top lobbyist organization in Ottawa and is a co-founder of the Agriculture Carbon Alliance (ACA), a group of 16 national farm organizations that is leading advocacy on Bill C-234. Previously, Gayle has worked for the Canola Council of Canada and on Parliament Hill, including for the Minister of State for Finance, an Alberta and Ontario Member of Parliament, as well as volunteered in political campaigns. She holds a Bachelor of Arts in Law and Political Science from Carleton University.



## **Ashlen Kirkwood**

Senior District Director  
*Farm Credit Canada*

Ashlen grew up on a grain farm outside of Viscount, SK. Went to Edwards School of Business at the University of Saskatchewan and after graduating started her career with FCC. Ashlen spent several years in different locations around Saskatchewan and 18 months ago relocated to Manitoba and now calls Winnipeg home. She works as Senior District Director with FCC for Manitoba, working closely with the team and customers across the province from Virden to Arborg and everything in between. Outside of work Ashlen sits on the board for the South Winnipeg Family Information Center and enjoys traveling, golfing, and spending time with her partner, family & friends.



## **Karley Middleton**

Association Member Benefits Consultant  
*HUB International*

Karley has over 12 years' experience in the benefits industry, with a wide range of expertise from association member benefits consulting and business development coordination to organizational health and performance consulting. Holding a valid Accident & Sickness Insurance License, Karley can advise members on their personal health insurance options and stays well-informed of trends and products within our industry through Continuing Education.

## Speaker Bios



### **Leon Pfingstl**

Financial Advisor

*The Co-Operators*

Leon Pfingstl has over 30 years of experience in the Financial Services Industry. Leon holds the following financial profession designations: CFP, Certified Financial Planner, CLU, Chartered Life Underwriter and TEP, Trust and Estate Practitioner. Prior to joining Cooperators, Leon was the Manager of Wealth Management Services for a large Manitoba Credit Union. Prior to joining the Credit Union system and Credential Asset Management in late 2019, Leon spent 21 years with a large Canadian bank where his career included roles as Regional VP, Aboriginal Trust Services, Regional Director Life Insurance, Commercial Deposit and Treasury Specialist, Investment Retirement Planner, and Retail Branch Manager. Leon resides in the city of Winnipeg and specializes in investment & retirement planning, farm and family business tax and estate planning as well as advanced insurance planning including group retirement and employee benefits programs.



### **Shawn Friesen**

Tax Specialist

*BDO*

Shawn is a Tax Specialist serving clients of the Portage la Prairie and Pembina Valley BDO offices. He joined BDO shortly after obtaining a Bachelor of Commerce (Hons) degree from the University of Manitoba in 2003, where he was named to the Asper School of Business Dean's Honour List. Shawn attained his Chartered Accountant designation in 2006 following completion of the Uniform Evaluation of the Chartered Accountants of Canada exam in 2005, for which he was awarded the Medal of Excellence for the highest standing in Manitoba and achieved Honours standing as being one of the top 50 writers across Canada. To better service our clients, he completed the Canadian Institute of Chartered Accountants In-Depth Tax Program in 2009.

He specializes in tax planning and corporate structuring for all of our clients, covering a diverse range of industries including building construction, retail sales, agribusiness, and manufacturing. He advises on tax filing and compliance issues working closely with clients to ensure all tax requirements are fulfilled and also act as the consult with respect to identifying any tax planning strategies and opportunities to provide proactive planning.

Shawn currently serves on the North Norfolk – MacGregor Foundation and volunteers with the Community Assisted Living initiative for the MacGregor area.

## Speaker Bios



### **Johanna Caithness**

Partner  
*Filmore Riley*

Johanna practises primarily in the area of taxation law.

She advises businesses, trust professionals, foundations and high-net-worth individuals on all aspects of estate planning (including cross-border planning), business succession, trusts and complex estate administration. She works with clients on corporate reorganizations, sales tax matters and the establishment of professional corporations.

Johanna also provides advice concerning pension plans, benefit trusts and executive compensation.

In support of Johanna's tax practice, she is experienced in mergers and acquisitions transactions, asset acquisitions and dispositions and corporate governance.

Johanna was a clerk at the Supreme Court of Canada after graduating as the gold medallist from the Faculty of Law at the University of Manitoba. Within Fillmore Riley, Johanna co-leads the firm's associate development strategy and committee.



### **Mady Adamson**

*Ag with Mady*

Mady Adamson is a 5th generation Saskatchewan grain farmer. She is passionate about ag education and sharing what she knows on her social media pages titled Learning About Ag With Mady. Mady is currently in grade 5 and in her spare time enjoys reading, playing sports, watching hockey, musical arts, reading and of course farming. Learning About Ag With Mady began in April 2021 with the goal to share the farm through one year. Since then Mady has gotten to meet many wonderful people, work side by side on some great projects and appreciates all the support she has received.

# Speaker Bios



**Kim McConnell**  
Founder of AdFarm

Kim McConnell is a founder and the former CEO of AdFarm, one of the largest agricultural marketing communications firms in North America. Over the years, Kim has led national and international brand and marketing assignments for many respected national and international agriculture and food companies, and has been the catalyst behind many major industry ventures including an initiative to build greater public trust in food and farming. Kim is also the recipient of many national business awards including 'Agri-Marketer of the Year' and the Canadian Youth Business Foundation "Mentor of the Year". In 2012 he was inducted into the Canadian Agricultural Hall of Fame. And in 2017 he was appointed a Member of the Order of Canada, Canada's highest civilian award. Kim remains a director on a number of corporate, industry and volunteer boards and is a mentor to emerging executives and fast-growth companies. Kim and his family live on an acreage on the edge of Calgary. Kim is passionate about agriculture, food, youth and the entrepreneurial spirit.



**Paul Spenst**  
Co-Owner  
*Spenst Bros*

Paul Spenst is Co-owner of Spenst Bros Premium Meats with his Dad, Garry, and brother, Garreth.

Paul is a graduate of the University of Manitoba, attaining a Bachelor of Science with a major in math.

Paul is not sure if he's a farmer, meat cutter, or pizza salesperson. He has a passion for making his customers 100% satisfied and providing them with "food the way mom makes it."

Paul has been married to his wife Felisha for 25 years. They have 4 children together, 2 of whom work in the company and on farm and the other 2 attending school.



## Speaker Bios



### **Paul Spenst**

Co-Owner  
*Spenst Bros*

Paul Spenst is Co-owner of Spenst Bros Premium Meats with his Dad, Garry, and brother, Garreth. Paul is a graduate of the University of Manitoba, attaining a Bachelor of Science with a major in math. Paul is not sure if he's a farmer, meat cutter, or pizza salesperson. He has a passion for making his customers 100% satisfied and providing them with "food the way mom makes it. Paul has been married to his wife Felisha for 25 years. They have 4 children together, 2 of whom work in the company and on farm and the other 2 attending school.



### **Katharine Cherewyk**

Executive Director  
*Agriculture in the Classroom Manitoba*

Katharine Cherewyk is the Executive Director of Agriculture in the Classroom – Manitoba (AITC-M). AITC-M is a non-profit, charitable organization dedicated to developing curriculum-linked programs, resources and activities for teachers and students to learn more about the importance of agriculture in Manitoba. Prior to becoming Executive Director, Katharine played an integral role as AITC-M's Operations and Development Manager. She brings nearly 20 years of experience in communications, fundraising, strategic planning, partnership-building, and project management. She is a small business owner, has experience working with and in Indigenous communities in Canada and has worked as a researcher in various scientific institutions. A seasoned executive coach, she was also the founding partner of a local fundraising firm focused on capital campaign development and implementation.

Katharine graduated with a Master of Science and a Bachelor of Science in Agriculture (Agroecology) degree from the University of Manitoba and sits on the board of the Steinbach Community Foundation and Endow Manitoba Provincial Advisory Board. She has a Graduate Certificate in Executive Coaching from Royal Roads University and is a member of the International Coach Federation. Katharine plays an important part of AITC-M's success as it reaches more teachers every year in every school division in Manitoba with the development of new direct experiences, resources and training.

## Speaker Bios



### **Gerry Friesen**

Chief Administrative Officer  
*Manitoba Farmer Wellness Program*

Gerry, AKA the Recovering Farmer, is a co-founder of the Manitoba Farmer Wellness Program. He comes from a diverse background of experience, learning and discovery through farming and then as a stress and conflict management specialist. Gerry's passion is in helping others find solutions for the various issues that life throws at us. A combination of his own journey with anxiety and depression, training in conflict resolution and intensive counseling training provide him the tools to help others who are struggling.



### **Phyllis MacCallum**

Senior Program Manager  
*Canadian Agricultural Human Resource Council*

Phyllis is the Senior Program Manager of AgriLMI and AgriDiversity at the Canadian Agriculture Human Resource Council. She was raised on a commercial cow/calf operation in eastern Ontario. Phyllis has a passion for agriculture, horses and business. She pursued a Diploma in Equine from Kemptville College and then finished her degree at the University of Lethbridge in Agriculture Studies – Economics. Phyllis and her partner now raise purebred Herefords west of Ottawa. She is also currently part of Class 20 of the Advancing Agriculture Leadership program.



### **Shaun Haney**

Founder & Radio Host  
RealAgriculture

Founder of RealAgriculture, Shaun Haney manages one of the leading industry ag media companies for Canadian farmers and ranchers. RealAgriculture provides the latest in ag policy, agronomics, current events and farm management from their website, radio shows, and podcast streams. Shaun is the host of RealAg Radio which is broadcast across North America on Rural Radio Channel 147 on SiriusXM daily at 4:30 PM Eastern, and also makes regular appearances on RFD-TV, Agritalk and US Farm Report.



Member Benefits Program

# Keystone Agricultural Producers members get more with Co-operators

We're proud to be a member of Co-operators, a leading Canadian financial services co-operative that – like us – is guided by co-operative principles and values. They focus on meeting the evolving needs of Canadians and the co-operative sector with investments, insurance, and advice.

Take advantage of enhanced coverage and exclusive savings on insurance through their Member Benefits Program\*.

**Being our member has great benefits!**

Call 1-844-770-9138 or visit [cooperators.ca/memberbenefits](https://cooperators.ca/memberbenefits) to find out more.



co-operators

\*Some conditions apply. Please visit [Cooperators.ca/memberbenefits](https://Cooperators.ca/memberbenefits) for details. Co-operators® is a registered trademark of The Co-operators Group Limited. Farm, Home and Auto Insurance is underwritten by Co-operators General Insurance Company. DMC1172 (11/22)



# SAVE ENERGY & MONEY IN YOUR AGRICULTURAL OPERATIONS

We have programs and incentives to help you with energy efficiency upgrades.



**SAVE TODAY.**  
**SAVE TOMORROW.**

GET IN TOUCH TO **START SAVING**  
[efficiencyMB.ca/agriculture](https://efficiencyMB.ca/agriculture)



GOOD FOR  
**ME**

GOOD FOR  
**MB**



Our world-class Manitoba pork is a provincial export superstar, shipping to over 20 countries.

Large and small farmers work together to meet the demand for world-class pork while creating local jobs.

Chuck Davidson  
*President & CEO, MB Chambers of Commerce  
Winnipeg, MB*

  
**ManitobaPork**  
[manitobapork.com/economy](http://manitobapork.com/economy)

# You're in Control

*myMASC* puts you in the driver's seat for managing your MASC account.



- *myMASC* is convenient, secure, and improves processing time
- Sign-up for direct deposit to receive claim payments faster
- Many features and options to help you manage your account

**Contact your MASC Service Centre to set up your *myMASC* account today!**

[masc.mb.ca](http://masc.mb.ca)



**MASC**  
Manitoba Agricultural Services Corporation

# Welcome to the **Agriculture Network**

Viterra has been helping farmers feed the world for over 100 years. We are passionate about agriculture and the communities who support this great industry.

We are committed to building on our proud history of community support by partnering with local organizations to help them reach their goals.

To learn more visit us online at **viterra.ca** or contact your local Viterra facility.



**RUSS EDWARDS  
SCHOOL**  
Agriculture & Environment

# YOUR EDUCATION FROM THE GROUND UP

Grow your future with the Edwards School

[assiniboine.net/edwards](http://assiniboine.net/edwards)

# AAC BRANDON

*This variety brought to you by . . .*

## FARMER MEMBERS LIKE YOU.

Since 1995, farmer members have funded 46% of wheat breeding research and development in Western Canada.

Learn why  
*It Pays To Be A Member*  
[mbcropalliance.ca](http://mbcropalliance.ca)



# GO HIGHER

Avoid costly damages and injury. Raise overhead power lines on your agricultural farmland route and field approaches.



Learn more  
[hydro.m.ca/overheadlines](http://hydro.m.ca/overheadlines)



Available in accessible formats upon request.

Every operation is unique.



### Your advice should be too.

Our experienced and knowledgeable commercial account managers can help you reach your specific business goals. Whether you're looking to expand your operation, pass it to the next generation or focus on managing risks, we're here to help you succeed.

[rbc.com/agriculture](http://rbc.com/agriculture)

Ideas Happen Here



© / ™ Trademark(s) of Royal Bank of Canada. VPS112180

124817 (02/2021)

## LOCATED IN THE AGRICULTURAL HEARTLAND OF CANADA

MLT Aikins stands as one of Chambers Canada's top five agribusiness firms. As Western Canada's premier law firm, our location provides a distinct advantage, uniquely positioning us to understand the essential elements for your success in agribusiness.

Location matters. For legal proficiency where you need it, look to us.

MLT AIKINS LLP  
[MLTAIKINS.COM](http://MLTAIKINS.COM)

**MLT AIKINS**  
WESTERN CANADA'S LAW FIRM



2024

MANITOBA  
Pulse & Soybean  
GROWERS

# Annual General & Special Meeting

February 14, 2024 | 8:00 a.m.

Victoria Inn and Convention Centre 1808 Wellington Ave. Winnipeg, MB.


NOTICE IS HEREBY GIVEN that an in-person meeting and special meeting of the Manitoba Pulse and Soybean Growers (MPSG) members will be held during the 2024 CropConnect Conference.

*\*a special meeting is called to consider revision of the MPSG by-laws*

Nominations to fill three seats on MPSG's Board of Directors will open December 24, 2023 and close on January 24, 2024. The 2024 Board of Directors Nomination Package is available at [www.manitobapulse.ca](http://www.manitobapulse.ca), or by contacting [melissa@manitobapulse.ca](mailto:melissa@manitobapulse.ca).

MPSG Nominating Committee: Alex Burgess, Chair & Robbie Misko

*\*Candidates must be members in good standing with MPSG. Elections will be held during MPSG's AGM on February 14, 2024.*



## HOISIN CHICKEN

*Tender Manitoba chicken baked in a flavourful Asian inspired marinade.*

**INGREDIENTS**

- 2 lbs (8) chicken drumsticks
- 3 Tbsp prepared hoisin sauce
- 2 Tbsp soy sauce
- 1 tsp sesame oil
- 1 Tbsp finely chopped ginger
- 1 tsp garlic powder
- ½ tsp red pepper flakes
- 1 Tbsp sesame seeds (garnish)

**PREPARATION**

Preheat oven to 400F. In a large bowl, whisk together hoisin sauce, soy sauce, sesame oil, chopped ginger, garlic powder and red pepper flakes. Add the chicken and toss to coat evenly. Refrigerate to marinate, for 15 min.

Place chicken on a baking sheet lined with foil or a rack and bake for 45 min, turning halfway, until thoroughly cooked.

For crispier chicken, broil for 2-3 minutes at the end, taking care not to burn.

Top with sesame seeds and serve with stir fried vegetables.

Notes: This recipe can also be prepared on the BBQ.

Chicken pieces are fully cooked when a meat thermometer inserted into the thickest part of the drumstick reads 165F.

**FOR RECIPES • TIPS • HOW TO'S:**

[manitobachicken.ca](http://manitobachicken.ca)




# Eggs Anytime

**Affordable. Versatile. Nutritious.**

Regulated egg farmers like the Doerksen family in Blumenort, MB produce high-quality eggs and are committed to responsible animal care.

Visit [eggs.mb.ca](http://eggs.mb.ca) for quick and easy recipes for breakfast, lunch or dinner.





**Manitoba Egg Farmers**  
[eggs.mb.ca](http://eggs.mb.ca)

WE'RE EGG FARMERS  
WE LOVE WHAT WE DO™

## HR OnCall

Support for small and growing businesses.

**Difficult HR questions? Not an expert in HR related matters? HR OnCall has you covered:**

- Experienced HR consultants to provide guidance and answer your HR questions
- HR expertise at your fingertips through unlimited phone and email support
- Peace of mind regarding the people side of your business

~~\$125/month~~ **\$60 FOR KAP MEMBERS**

We're OnCall Monday to Friday and ready to help.

To sign up, scan the code or visit: [tinyurl.com/KPA-HR24](http://tinyurl.com/KPA-HR24)

Explore People First's other HR solutions:

**PEOPLE FIRST**  
HR SERVICES  
A division of People Corporation





**Manitoba Canola Growers**

# AGM

February 15, 2024  
7:45 am

RESEARCH CAMP:  
Connecting researchers to the farm





# CELEBRATING 40 YEARS ANNUAL MEETING

