KEYSTONE
AGRICULTURAL
PRODUCERS

Annual Meeting

Sponsorship Opportunities

2027



Organization Overview

Keystone Agricultural Producers (KAP) is Manitoba's general farm policy organization, providing a unified voice for producers on issues that affect agriculture. KAP represents and promotes the interests of all Manitoba farmers.

Our membership includes:

- **Over 6,000 direct-paying farmers**
- **18 commodity group members**
- **13 associate members**

We take pride in being a collaborative and grassroots policy organization. As the voice of Manitoba farmers, all our policy comes directly from our members.

Our Strategic Pillars

Advocacy



Engagement and Outreach



Regulatory Modernization



Governance and Funding



2027 Annual Meeting

February 2nd, 2027

RBC Convention Centre | Winnipeg, MB

Sponsors are encouraged to attend the meeting and welcome reception with up to two representatives.

KAP's Annual General Meeting brings together the people and organizations driving our agricultural industry forward. As a sponsor, you'll have the opportunity to increase your visibility, build valuable relationships, and demonstrate your commitment to the success of Manitoba farmers.

6,000+ FARM MEMBERS
Connect your brand with KAP's extensive network of Manitoba producers.

INDUSTRY-WIDE VISIBILITY
Gain recognition among farmers, agricultural organizations, government representatives, and industry partners.

MEANINGFUL CONNECTIONS
Build relationships with the people influencing agriculture in Manitoba.






Event Schedule



Welcome Reception

February 1st

When: 5:30pm to 7:30pm
Where: RBC Convention Centre | Winnipeg

Attend for an opportunity to network with fellow attendees while enjoying delicious food.



Annual Meeting

February 2nd

Our AGM will be one full day featuring interactive policy workshops, organizational and industry updates.

Exclusive Sponsorship Opportunities

Diamond Sponsor - 1 Available

- Presenting sponsor of our Annual Meeting
- Prominent Logo display on all meeting materials
- Speaking opportunity to greet AGM attendees
- Banner display in the AGM Meeting Hall
- Opportunity to provide a branded item in welcome bags
- Verbal/Visual recognition at event
- Complimentary KAP Associate Membership for the 2026-27 year (Value of $500.00)

Investment: $5,000

Platinum Sponsor - (Sold Out)

- Presenting sponsor of our welcome reception
- Banner display in the reception hall
- Speaking opportunity to greet reception guests
- Opportunity to provide a branded item in welcome bags
- Prominent recognition during AGM
- Complimentary KAP Associate Membership for 2026-26 year (Value of $500.00)

Investment: $3,000

Sponsorship Opportunities

	Gold	Silver	Bronze
Investment	**$2,000**	**$1,000**	**$500**
Logo on AGM webpage	Premier placement	Prominent recognition	Group recognition
Logo on rotating AGM slides	Premier	Group listing	Group recognition
Printed AGM materials	Prominent logo	Group recognition	Listed logo
KAP alert recognition	Featured recognition	Group recognition	-
Social media recognition	Individual sponsor post	Group recognition	-
Verbal recognition at AGM	✓	-	-
Opportunity to provide a branded item in welcome bags	Optional add-on for $500	-	-
Complimentary KAP Associate Membership for the 2026-27 year (Value of $500.00)	**1 year included**	-	-
Post-event recognition	✓	✓	✓

Contact Information



Please complete and submit the form below and your organization's logo to **Emily Davidson at emily.davidson@kap.ca by January 20, 2027.**

We will add your logo to our communications materials once we receive your form.

KEYSTONE AGRICULTURAL PRODUCERS

KAP Annual General Meeting Sponsorship

February 2nd, 2027

RBC Convention Centre, Winnipeg, MB

Information:

Name	
Organization	
Telephone	
Email	
Package/Amount	
Receive Invoice?	

Package Details:

Please indicate which sponsorship level you are providing.

- AGM Sponsor (1 Available) | $5,000
- Reception Sponsor (1 Available) | $3,000
- Gold Sponsor | $2,000
- Silver Sponsor | $1,000
- Bronze Sponsor | $500

Please complete and submit this form and your organization's logo to Emily Davidson at emily.davidson@kap.ca by January 20, 2027. Your logo will be added to our communications materials when we receive your form.

Please mail cheques made out to "Keystone Agricultural Producers" to KAP's office at 601- 386 Broadway, Winnipeg, MB, R3C 3R6.